



The Mountain in Pictures 2019 Photo Contest Rules

Organized annually by Les amis de la montagne, *The Mountain in Pictures* photo contest aims to highlight the beauty of Mount Royal through photography. The unveiling of the winning photos for all categories will be held on Saturday, November 23, 2019, at the Beaver Lake Pavilion.

To enter the competition, photos must be received by **October 21, 2019, before 9 a.m.**

All winning photos will be on display at the Mount Royal Chalet from November 26, 2019, to May 2020, and at lemontroyal.qc.ca.

Categories

The year, photographers can submit their photos in the following categories:

- **Category 1:** Mountain of a Thousand Faces (art, architecture, views of and from Mount Royal)
- **Category 2:** Life on the Mountain
- **Category 3:** The Mountain in Action (sports, leisure, celebrations, etc.)
- **Category 4:** The Mountain in Black & White
- **Category 5:** Youth Vision of the Mountain (for participants under 18 years old)
- **Instagram category**

Eligibility

The contest is open to everyone, excluding members of the jury and Les amis de la montagne employees.

Contest Deadline

To be eligible for the contest, photos and entry forms must be sent by email between May 10 and October 21, 2019, before 9 a.m.

Participation Terms and Conditions

The photos must be taken within the territory of Mount Royal, including the mountain's three summits and institutional properties (cemeteries, universities, etc.).

Submission Guidelines for Categories 1-5

To submit an entry in categories 1 through 5, proceed as follows:

- You can submit a maximum of three (3) photos per category, for a maximum of twelve (12) photos.
- You can only send one (1) photo at a time.
- Colour, black and white photos and panoramic format are accepted.

- Photos must be in JPEG format and weigh between 2 and 16 MB (e.g., 300 DPI resolution with a size of 5 X 7 inches).
- Each digital photo filename must include: category number, name of photographer and short descriptive title

Submission Guidelines for Instagram Category

To enter an entry in the Instagram category, proceed as follows:

- You must be a member of Instagram and have a public account.
- Publish photos of Mount Royal on your Instagram account that you took yourself or for which you have obtained all the rights to use during the contest period.
- Identify the entering photo by adding the tag @lemontroyal and using the hashtag #mtroyalmoment.
- Upon completion of the previous step, you will receive one (1) entry into the contest.
- Limit: One (1) entry per person, per day, per Instagram account, during the contest period.

Jury

The photos will be judged based on their artistic and technical qualities, originality of the subject and respect of the theme. The jury will consist of Les amis de la montagne team members, as well as a professional photographer. The jury's decision is final.

Prizes

In addition to prizes awarded in each category, Les amis de la montagne will award a grand prize for the best photo as well as a prize for Les amis team members' favourite. Nearly \$2,000 worth of prizes to win!

Grand Prize

- Photo contract on Mount Royal with Les amis de la montagne (\$500 value)
- Choice of training (\$200), annual membership (\$30) and 20% discount on the first \$200 in digital printing offered by L'imprimerie centre d'artiste
- Framed print of an award-winning photo with customized mat (\$75 value)
- Pass giving free access to all discovery walks organized by Les amis de la montagne and four free equipment rentals (snowshoes, skates, skis and tubes) (\$100 value)
- Lozeau photo bag
- Gift certificate at Librairie Le port de tête (\$20 value)

Les Amis Prize

- Pass giving free access to all discovery walks organized by Les amis de la montagne and four free equipment rentals (snowshoes, skates, skis and tubes) (\$100 value)
- Tripod offered by Lozeau
- Gift certificate at Marché Artisans offered by Fairmount The Queen Elizabeth (\$75 value)
- Gift certificate at Librairie Le port de tête (\$20 value)

Prizes for Categories 1-4

1st prize:

- Pass giving free access to all discovery walks organized by Les amis de la montagne and four free equipment rentals (snowshoes, skates, skis and tubes) (\$100 value)
- Gift certificate at Librairie Le port de tête (\$20 value)
- Gift certificate to choose from: \$50 at Taverne Saint-Sacrement, \$40 at Boutique Ananas et Bananas or \$50 at Librairie L'échange

2nd prize:

- Gift certificate at Librairie Le port de tête (\$20 value)
- Gift certificate at Boutique Distillerie (\$10 value)
- Gift certificate to choose from: \$25 at Maison des bières, \$10 at Boutique Kyoto fleurs, \$25 at Boutique Alberto Bijoux, \$10 at Café Rico, or free day pass at coworking space Ecto

Prizes for Category 5 Youth

1st prize:

- T-shirt of Mount Royal (\$25 value)
- Framed print of award-winning photo with customized mat (\$50 value)
- Gift certificate at Librairie Le port de tête (\$20 value)

2nd prize:

- Framed print of award-winning photo with customized mat (\$50 value)
- Gift certificate at Librairie Le port de tête (\$20 value)

Instagram Category

1st prize:

- Pass giving free access to all discovery walks organized by Les amis de la montagne and four free equipment rentals (snowshoes, skates, skis and tubes) (\$100 value)
- Three-month membership at Gym du Plateau (\$188 value)
- Gift certificate at Librairie Le port de tête (\$20 value)

2nd prize:

- One-month membership at Gym du Plateau (\$88 value)
- Gift certificate at Librairie Le port de tête (\$20 value)

Guidelines for Prize Attribution Instagram Category

- Les amis de la montagne will identify the winning Instagram photo at the end of the contest.
- To be declared winners, entrants must obtain a comment or answer from the contest organizers on their entering photos by November 26, 2019.

- If entrants are selected, they must reply in accordance with the instructions given, as the case may be, within two (2) days of the comment's receipt.
- Entrants must fill out and sign the declaration and release form (the "Declaration Form") that the contest organizers will provide by postal mail, fax or email to the effect that they have fulfilled all the requirements of contest rules, and return it to the contest organizers for them to receive it within two (2) days of its receipt.

Instagram

The contest organizers do not warrant that access to or use of the Instagram site or any related website will be uninterrupted during the contest period or be error-free.

Permission to Reproduce, Publish and Exhibit

By participating in this photo contest, you authorize the use of your photos by Les amis de la montagne for promotional and educational purposes (non-commercial use).

Copyright

Each participant testifies to be the author and sole owner of the submitted photo copyright, and to have the full consent of any person appearing in the photo. Les amis de la montagne accepts no responsibility with regard to the exhibition and publication of the photos.

For More Information

For more information, call 514 843-8240, ext. 231.

Visit Les amis de la montagne website or Facebook page at:

www.themountroyal.qc.ca

www.facebook.com/JaimeleMontroyal

Visit our Flickr group and share your pictures of Mount Royal

www.flickr.com/groups/amis-de-la-montagne/